



BREAST CANCER  
EDUCATION CONFERENCE  
JAN 22 2022

*a day of*

ENCOURAGEMENT

EMPOWERMENT



WILDER CENTER, ST. PAUL  
SATURDAY, JANUARY 22, 2022  
8:00 am - 4:00 pm  
IN-PERSON & VIRTUAL OPTIONS

BREAST  CANCER  
EDUCATION  
ASSOCIATION  
ENCOURAGE. ENGAGE. EMPOWER.

[www.BreastCancerEducation.org](http://www.BreastCancerEducation.org)



**NEW  
DATE!**

# Our Conference

---

They met by chance over two decades ago. Ann was diagnosed at age 39 and soon afterwards, when Lois was diagnosed, Ann was her nurse. Over many conversations, and in response to their own experiences as survivors, the two decided they needed to educate and empower others going through their own breast cancer journey.



20 years later, the annual **Breast Cancer Education Conference** continues to inspire and educate. Renowned experts share the latest advancements in research, treatment and care in a supportive and inspiring environment. The day includes opportunities to connect with others and discover practical tools and resources for dealing with the challenges of surviving and living with breast cancer. The only event of its kind in the Twin Cities, this conference is relevant to anyone whose life may be affected by breast cancer - newly diagnosed, in treatment, survivors, caregivers, family members and health care professionals.

## Conference Sessions

---

**Are We Winning the War on Cancer?** The "National Cancer Act" was signed 50 years ago, signaling the start of the war on cancer. Dr. Doug Yee shares the progress we have made in breast cancer treatment, based on the translation of laboratory science to the clinic, and the role of clinical trials in advancing cancer care.

**Breast Cancer Vaccines: Are They for Real?** Dr. Keith Knutson provides an overview of developments in breast cancer vaccines, in his lab and others, with a focus on the types of vaccines being developed, recent remarkable clinical trial results, and the promise of vaccination as a means for preventing breast cancer.

**Emerging Telehealth and Virtual Cancer Care Solutions** The COVID-19 pandemic transformed health care and patient-provider communications with broad adoption of telehealth technologies. Dr. Tufia Haddad discusses these new care delivery models, and the ways cancer care teams are using them to deliver care at a distance.

**Some Things Old, Some Things New, Some Things Borrowed** Dr. Mark Migliori shares an update on the continually changing concepts and techniques of breast reconstruction, with a particular emphasis on implant-based reconstruction and implant safety.

### Intestinal Health and Breast Cancer Survivorship: Three New Insights

Intestinal health is the foundation of all health and equally applies to optimal cancer survivorship. Dr. Greg Plotnikoff discusses three important ways you can enhance your intestinal microbiome through dietary choices and/or targeted supplementation.



---

In honor of our 20th Anniversary, the Breast Cancer Education Association has teamed up with Park Nicollet and Sage Screening Program to offer free mammograms at convenient locations.

# Keynote Speakers

---



## **TUFIA C. HADDAD, MD**

Dr. Haddad is Chair of the Breast Medical Oncology practice at Mayo Clinic in Rochester. Her research focuses on experimental therapeutics and early-phase clinical trials for drug-resistant breast cancer, as well as the transformation of breast cancer survivor care with technology-enabled solutions. Dr. Haddad has been recognized as a "Top Doctor" by Minnesota Monthly Magazine (2015-2017).



## **KEITH L. KNUTSON, PHD**

Dr. Knutson is a Professor of Immunology at Mayo Clinic College of Medicine and Science and director of the Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program. Keith currently has three FDA-approved vaccine trials underway and is a Principal Investigator of 3 grants to test vaccines aimed at preventing the recurrence of breast cancer, including triple negative breast cancer.



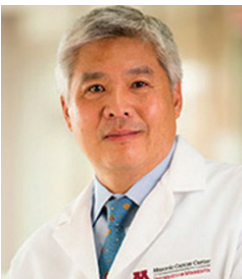
## **MARK R. MIGLIORI, MD, FACS**

Dr. Migliori received his M.D. from Brown University and completed his residencies in General and Plastic Surgery at the University of Minnesota Hospital. His practice focuses on breast reconstructive surgery — helping women preserve their dignity during a time of fear and vulnerability. Dr. Migliori's excellence, generosity, leadership and compassion earned him the respect of breast cancer survivors, their loved ones and the community.



## **GREGORY A. PLOTNIKOFF, MD, MTS, FACP**

As founder and Medical Director of Minnesota Personalized Medicine, Dr. Plotnikoff is dedicated to serving patients suffering from complex, severe and mysterious illness. A board-certified internist and pediatrician, he has received international and national honors for his work. Greg has advanced training in medical acupuncture, Kampo (traditional Japanese herbal medicine), hospital chaplaincy and mind-body medicine.



## **DOUGLAS YEE, MD**

Dr. Yee is the director of the Masonic Cancer Center, University of Minnesota. A professor of medicine and pharmacology, he maintains an active clinical practice in the management of breast cancer and serves as principal investigator on several clinical trials. Dr. Yee has been recognized as a "Top Doctor" in Mpls. St. Paul Magazine (2012-2015, 2020) and "Best Doctors for Women" Minnesota Monthly Magazine (2011, 2014).

# Register at [www.BreastCancerEducation.org](http://www.BreastCancerEducation.org)

or mail completed registration form and payment to:

Breast Cancer Education Association  
1027 W Roselawn Ave, Roseville, MN 55113

## ATTENDEE INFORMATION

(Use one form for each registrant; photocopy as needed.)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Indicate any special needs (Visual, Hearing, Dietary):

\_\_\_\_\_

Before 1/08/2022

- |   |                                    |                                  |             |
|---|------------------------------------|----------------------------------|-------------|
| <input type="checkbox"/> Breast Cancer Survivor       | <input type="checkbox"/> In-Person | <input type="checkbox"/> Virtual | \$75 _____  |
| <input type="checkbox"/> CEU Eligible Registration    | <input type="checkbox"/> In-Person | <input type="checkbox"/> Virtual | 125 _____   |
| <input type="checkbox"/> VIP Reserved Table for Ten   |                                    |                                  | \$600 _____ |
| <input type="checkbox"/> Student (Currently Enrolled) | <input type="checkbox"/> In-Person | <input type="checkbox"/> Virtual | \$20 _____  |
| <input type="checkbox"/> Sponsor a Scholarship        |                                    |                                  | \$75 _____  |

**Scholarships Available: Inquire at [www.BreastCancerEducation.org](http://www.BreastCancerEducation.org)**

*Thank you to our Sponsors & Partners*



**SCOTT RICHARDS**  
NORTH STAR CHARITABLE FOUNDATION



**NORTH STAR**  
Resource Group

**Genentech**  
A Member of the Roche Group



**TRADITION**  
CAPITAL BANK

*Lilly* | ONCOLOGY

 **BlueCross  
BlueShield**  
Minnesota

 **Masonic Cancer Center**  
UNIVERSITY OF MINNESOTA  
Comprehensive Cancer Center designated by the National Cancer Institute

*green lotus*  yoga & healing center®

Blue Cross® and Blue Shield® of Minnesota and Blue Plus® are nonprofit independent licensees of the Blue Cross and Blue Shield Association